



Hostaperm Blue BT-728-D

Pigment Blue 15:1

Pigments of the Hostaperm range are organic, high-performance pigments mainly used in Coatings applications. Hostaperm Blue BT-728-D is a chlorinated phthalocyanine blue pigment. Compared to Hostaperm Blue BT-729-D, it has no chemical surface treatment and its shade is somewhat more reddish.

Benefits

"Neutral" hue flop in metallic shades

Product Data

Application Profile

Automotive Coatings

Special Recommendations

Air-drying Alkyds	•
Physically Drying Paints	•
Baking Enamels	•
Acid Cured Paints	•

This website uses cookies to enhance the user experience. Learn more about in our Privacy Notice


Accept

Waterbased Paints



- recommended
- limited suitability
- not recommended


Physical Data

Density	[g/cm ³]	1.68	
Form of Supply		powder	
Specific surface	[m ² /g]	86	
Oil absorption	[ml/100g]	82	
Avg. Size of Primary Particles	[nm]	40	
Heat Stability	[°C]	200	

Fastness Data

	to Light		to Weathering				
			12 month		24 month		
	LOA	AM	LOA	AM	LOA	AM	
Full shade	8	8	5	5	5	5	
Deep shade	8	8	5	5	5	5	
1/3 ST	[1:11 TiO ₂]	8	8	5	5	5	5
1/25 ST	[1:170 TiO ₂]	8	8	5	5	5	5

This website uses cookies to enhance the user experience. Learn more about in our [Privacy Notice](#)

Butyl Glycol		5		
Methyl Ethyl Ketone		5		
Xylene		5		
Alkali		5		
Butanol		5		
Butyl Acetate		5		
White Spirit		5		
Dibutyl Phthalate		5		
Blooming		No blooming observed		
Fastness to Overpainting	NC	AM (120°C)		AM (160°C)
	5	5		5

LOA- Air-drying Long Oil Alkyd

AM- Baked Alkyd-Melamine

NC- Nitrocellulose Combination Lacquer

© 2023 Heubach GmbH, All rights reserved.

This website uses cookies to enhance the user experience. Learn more about in our Privacy Notice